



**Chief Executive Officer**  
**Annual Report: FY-2016**

**Run Down The Demons**

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## Director's Message

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### Thank You, Supporters!

First and foremost, your support and commitment played an integral role in the success of Run Down The Demons in 2016 and words can't describe how thankful we are for that! Last year, we set out to create a much needed change for our military and family members who are battling against their demons. While finding ways to create this change, we hosted our 5k obstacle event for the second consecutive year and incorporated a successful golf outing that took place in early August. Considering the substantial success generated from both events, our organization began to define how to implement change. In collaboration with The Ohio State University College of Social Work and OSU Office of Military and Veterans Services, our defining moment consisted of collaborative development and sponsorship of the 2016 Military Mental Health Symposium. The event was accredited for social workers to obtain Continuing Education Units (CEU) – a licensure requirement for all social workers. Retired General Mark Graham and his wife, Carol, were guest speakers at the event as they shared their personal tragedy of losing both of their sons – Kevin to suicide and Jeffrey to a bomb explosion during combat operations. Following the Grahams' powerful story, the Symposium concluded after having a panel discussion with veterans who shared their personal experiences in combating their struggles against mental health. The event opened the door for a much needed discussion pertaining to issues relating to mental health and it became the stepping stone for creating the change that we've set out to do together!

We look forward to working with you to create an even BIGGER change in 2017!



A handwritten signature in black ink that reads "S. Colin Winter". The signature is fluid and cursive.

S. Colin Winter  
Co-Founder & CEO  
30JAN2017

*“This was a great race in 2016, looking forward to it again. Can't argue with a good cause.”*

*– 2016 5k Participant*

## Highlights & Looking Ahead

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### 2016: Strategic Highlights

- Partnership with The Ohio State University College of Social Work
- Partnership with corporations and business leaders
- Expansion of the Board of Directors
- Apparel provider partnership with Bells & Bain

### 2016: Financial Highlights

- Sponsored the 2016 Military Mental Health Symposium
- Event Sponsorships from major corporations and Ohio businesses: Accenture, Huntington National Bank, Cardinal Health, Stanley Steemer, Achloce, Charles Penzone, Kayne Law Group, Clarus Partners, OSU – College of Social Work, Columbus Car Audio & Accessories, Military Veterans Resource Center

### 2016: Operating Highlights

- Successful 5k obstacle event in 2016 – over 450 people in attendance
- Implemented a second major event – 2016 Golf Outing
- Completed the first full year of operations as an organization (IRS Exemption Status Approved on September 11, 2015)
- No change to the Board of Directors

### Looking Ahead at 2017

- April 1, 2017 5k event with a goal to raise \$30,000: 100% of the funds raised creates a nationwide Continuing Education Unit (CEU) program at College of Social Work
- Expand and host a third major fundraising event
- Continuation of the Military Mental Health Symposium
- Continue to build on current partnerships with corporations and community business leaders
- Build new partnerships with corporations and community business leaders
- Continue to expand the Board of Directors

## **Board of Directors**

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Our dedicated board members continue to strive for success in every aspect of life while remaining highly committed to serving our military community and their families.



**Colin Winter**  
Co-Founder & CEO



**CJ Potter**  
Co-Founder &  
CEO - MA



**Joe Chenelle**  
Board Member



**Josh Duggan**  
Chief Operating  
Officer



**Lisa Durham**  
Board Member



**Mike Hall**  
Financial  
Analyst



**Doug Howard**  
President/Chairman  
of The Board



**Sean Pierce**  
Board Member  
& Treasurer



**Brad Walent**  
Board Member

## Contact Run Down The Demons

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