



**Chief Executive Officer**  
**Mid-Year Report: FY2017**

**Run Down The Demons®**

[www.rundownthedemons.org](http://www.rundownthedemons.org)

EIN: 47-3676082

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**CEO's Message**

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**Fulfilling Our Commitment**

Starting in January 2017, the Run Down The Demons team set forth a 24-month timeline to fulfill a \$30,000 commitment to fund the Advanced Certificate in Serving Veterans and Their Families at The Ohio State University College of Social Work. The Advanced Certificate in Serving Veterans and Their Families is a 14-week, post-graduate program that will educate social workers, nurses, therapists, and other professionals about military culture while providing insight about the mental, emotional, spiritual, and physical health of Veterans and Their Families.

Following our two annual events, the 2017 5k Obstacle Run/Walk on April 2 and the August 14<sup>th</sup> Golf Outing at Safari Golf Club, RDtD presented a \$30,000 check to The Ohio State University College of Social Work to fund the Advanced Certificate program. Shattering the initial 24-month timeline in only eight months, we will begin working towards further fulfillment of educational programs with our partners at the College of Social Work while remaining focused on our long-term vision of creating a Mental Health Research Facility and Teaching Clinic.

We are proud and extremely thankful for all our volunteers, sponsors, supporters, families, and friends who have and continue to take on paramount roles that contribute to the success of Run Down The Demons!



A handwritten signature in black ink that reads "S. Colin Winter". The signature is fluid and cursive, written in a professional style.

S. Colin Winter  
Co-Founder & CEO  
17AUG2017

*“Very rewarding experience to participate in this event. I’ll be back next year.”*

*– 2017 Participant Review*

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### **Highlights & Looking Ahead**

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#### **2017: Strategic Highlights**

- Partnership with nonprofit organizations in Central Ohio
- Partnership with corporations and business leaders
- Creation of the RDtD Advisory Board

#### **2017: Financial Highlights**

- Fulfillment of \$30,000 commitment to fund a Continuing Education program
- Sponsorship of the full year Student Veteran Advocate at The Ohio State University College of Social work
- 300% increase in net donations from the 2017 5k Obstacle Event
- Growth in Event Sponsorships from major corporations and Ohio businesses: Accenture, Acloché, ALDI, Bells & Bain, Charles Penzone, College of Social Work at The Ohio State University, Columbus Zoo and Aquarium, Clarus Partners, EXCEL Management Systems, Huntington National Bank, JD Equipment, JEGS, Kayne Law Group, Office of Military and Veteran Services at The Ohio State University, and the Ohio Department of Veterans Services

#### **2017: Operating Highlights**

- Successful 2017 5k Obstacle fundraising event
- Successful 2017 Golf Outing Event
- Implementing Peace & Tranquility Yoga Program for Female Veterans

#### **Looking Ahead**

- Addition of All Abilities to our annual 5K Obstacle Race
- Contractual sponsorship agreements with major corporations
- Phase II of educational programs at The Ohio State University
- Continuation of sponsoring the Military Mental Health Symposium

- Build new partnerships and grow current partnerships with corporations, community business leaders, and nonprofit organizations
- Continue Veteran advocacy throughout the community, focusing on mental health awareness, access to care, and the public/private partnership
- Continue to expand the Board of Directors

## Board of Directors

Our dedicated board members continue to strive for success in every aspect of life while remaining highly committed to serving our military community and their families.



**Colin Winter**

- RDtD Co-Founder & CEO
- RDtD Board Member
- Graduate Student at The Ohio State University College of Social Work



**CJ Potter**

- RDtD Co-Founder & CEO – MA
- RDtD Board Member
- PhD Candidate: Counselor Education & Supervision at OSU



**Joe Chenelle**

- RDtD Board Member
- Columbus Office Managing Director at Accenture



**Josh Duggan**

- RDtD Chief Operating Officer
- RDtD Board Member
- M.B.A Student at Wright State University



**Lisa Durham**

- RDtD Board Member
- Assistant Dean at The Ohio State University College of Social Work



**Brad Walent**

- RDtD Board Member
- Attorney at Law and Partner at Kayne Law Group



**Doug Howard**

- RDtD President/Chairman of The Board
- Vice President, Huntington Bank Special Assets Division



**Sean Pierce**

- RDtD Board Member & Treasurer
- Director at Clarus Partners



**Kim Shoemaker**

- RDtD Board Member
- CEO of Acloch 

## Contact Run Down The Demons

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